

MIKL LENTIN CONSULTING

Approach to Social Value

Through my work my mission is to help transform the cultural and creative sectors for the enjoyment of everyone. I work to the following five key guiding principles:

- **People centred.** I put people and communities at the heart of everything I do. I listen to our clients and their stakeholders, monitor changing needs and requirements responding quickly, positively and effectively to build trust and understanding for all parties.
- **Collaboration and partnership.** I work collaboratively and inclusively with clients and partners, testing new ideas and exchanging information as much as I can to ensure that I continue to support delivery of priorities, whilst building on and developing new and ambitious partnerships.
- **Diversity, inclusion and relevance.** I work equitably and ensure that my work listens to and reflects the creativity and diversity of our clients, their stakeholders, their community members, and ambitions as well as other team members and partners.
- **Wellbeing.** I consider the wellbeing of any team members I work with and move at a pace that is comfortable while ambitious, and give consideration to the needs of our clients, their stakeholders and their communities.
- **Environmental sustainability.** I am proactive in finding sustainable environmental solutions to the company's operational needs and my own personal needs. I work with our clients, their staff, stakeholders and audiences to enable an understanding of what can be achieved and in recognition of the climate emergency.